

Using the KLWS chart: Have students use this graphic organizer to indicate what they **K**now about the episode topic, what they **W**ant to know about the episode topic, what they **L**earned about the episode topic, and what they **S**till have questions about.

As optional extensions, consider including **I**mportance (why is this information important?), **A**ctions (what actions will I take?), and **R**esources (what resources do I need and how will I find them?).

Steps:

- 1. Pre-viewing:** Share with students that they will be watching the next episode of The Career Center. Let them know that they will be using a KWLS chart to organize relevant information they gather from the episode and class discussions. Review how to use this organizer as needed. Have students complete the sections of the graphic organizer related to what they **KNOW**, and what they **WANT TO KNOW** about the topic of public service careers. Invite students to turn and talk with a shoulder partner to share what they have recorded. After students have had time to discuss, have volunteers share items from their **KNOW** and **WANT TO KNOW** lists, and create a whole class artifact capturing these comments.
Note: it's possible that students will have some misconceptions about the topic at this time. Accept all answers, and provide time for students to revisit these ideas after viewing the episode.
- 2. During viewing:** Have students add what they are **LEARNING** about public service careers. Students may also find they **STILL HAVE QUESTIONS** during viewing, so encourage them to add those to their organizer.
- 3. Post-viewing:** Have students add any additional notes in the **LEARNED** and **STILL HAVE QUESTIONS** sections of their organizers. Invite students to discuss what they've recorded in pairs or small groups before sharing in a whole group discussion. Encourage students to revise any previously held misconceptions.
Note: for any lingering questions, consider having students research answers on their own and bring back their findings to the whole group.



KNOW

WANT TO KNOW

LEARNED

STILL HAVE QUESTIONS

Overview

Public service professionals work in a variety of fields that can include work within government organizations, politics, and nonprofits. At the root of a career in public service is meaningful work that helps others.

Example Careers

- Health Services
- Disaster Response
- Firefighting
- Urban and Regional Planners
- Government and Diplomacy
- Law Enforcement
- Nonprofit Administration
- Public Policy
- Legislative Analyst

Useful Skills and Abilities

- Communication
- Collaboration
- Critical Thinking
- Creativity
- Leadership
- Initiative
- Social Skills
- Flexibility

Common Responsibilities for Careers in Public Service

- Analyze problems, raise awareness, and advocate for community support
- Craft and enact policies that promote public well-being
- Empirical research and data analysis
- Develop and enact effective public policy
- Inform and improve laws and regulations
- Lobby and lead initiatives
- Assess budgets and provide budgetary guidance to companies and government entities
- Develop and manage regulatory processes

Career Pathways and Salaries

Career opportunities within public service fields will vary based on education, experience, and training. Most careers require a minimum of a bachelor's degree. For example, typical entry-level education for a budget analyst, is a bachelor's degree, whereas for urban and regional planners, it is a master's degree.

Salaries in public service careers will vary based on education level and experience:

- Urban and regional planner = \$78,500 (median salary)
- Budget analysts = \$80,000 (median salary)
- Social and community service managers = \$74,000 (median salary)
- Public Policy Director = \$90,000 (median salary)

Videos & Digital Resources

- [Nonprofit Business example](#)
- [Public Policy and Water Resources](#)
- [Firefighter/Paramedic](#)
- [Urban Design](#)

Extension Activities

- [Brainstorming Activity](#) (10 - 15 min)
- [Research](#) (60 - 90 min)
- [Community Connection](#) (45 - 60 min)

Michigan and National Organizations

- [Association for Public Policy Analysis & Management](#)
- [Michigan League for Public Policy](#)
- [Michigan Nonprofit Association](#)
- [Association of Equipment Manufacturers](#)
- [National Association of Manufacturers](#)
- [Aerospace and Electronic Systems Society](#)

Degree & Certificate Programs*

- [University of Michigan Ford School](#)
- [Michigan State University](#)
- [Michigan Tech](#) (Public Policy Certificate)
- [Western Michigan University](#) (Political science degree with an American Public Policy Concentration)

NOTE: this is not an exhaustive list, but rather a starting point for interested individuals.

Brainstorming

Purpose: To have students begin thinking about the various careers associated with the field of public service work.

Overview: Students will work in pairs/trios to brainstorm as many careers as they can that are associated with public service work

Materials:

- [Brainstorming Graphic Organizer](#).
- Chart paper for class list of careers.

Procedure:

1. Have students work in pairs/trios for the first part of this activity.
2. Emphasize that there are many career options to choose from within the field of public service work. Invite groups to work collaboratively to think of as many public service-related careers as they can. Have them add these to their Brainstorming Graphic Organizer. Students shouldn't feel limited by the number of circles on their organizer; if they need to add more branches to their web, they can!
3. After about 5 - 7 minutes, bring the class together for a whole group discussion. Invite each group to share one of the careers from their graphic organizer. Begin generating a class list on chart paper or on the board as groups share out. After each group has shared a career, invite each group to share another career that hasn't been mentioned yet. Do this until there are no new careers to add to the list.
4. Save the class list of careers for the [Research Activity](#).

Adapted from RealityWorks RealCare Program for Career Exploration

Research Activity

Purpose: To have students learn more about careers in public service work through research.

Overview: Students will work in pairs to research two careers in public service work and present their findings to the whole class in a brief presentation.

Materials:

- Class-generated list of public service careers.
- Library and internet resources.
- [Career Exploration Graphic Organizer](#).

Procedure:

1. Have students work in pairs for this activity.
2. Using the class-generated list of public service careers from the brainstorming session, have pairs select two of the public service careers to research further. It's alright if more than one group shares a career, but make sure each career is represented at least once.
3. Using the [Career Exploration Graphic Organizer](#), have pairs research their career choices. Helpful online resources include:
 - a. [U.S. Bureau of Labor Statistics](#)
 - b. [U.S. Bureau of Labor Statistics Occupational Outlook Handbook](#)
 - c. [CareerOneStop](#)
 - d. [O*NET OnLine](#)
4. Have pairs complete their research in class or for homework before having them prepare and present a short, 5 - 7 minute presentation. Their presentations should include, but not be limited to, the information from their graphic organizer.

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Community Connection

Purpose: To hear first-hand from professionals who work in public service careers in various capacities.

Overview: Arrange a panel discussion or short-term interactions with local business and community leaders in public service careers.

Materials:

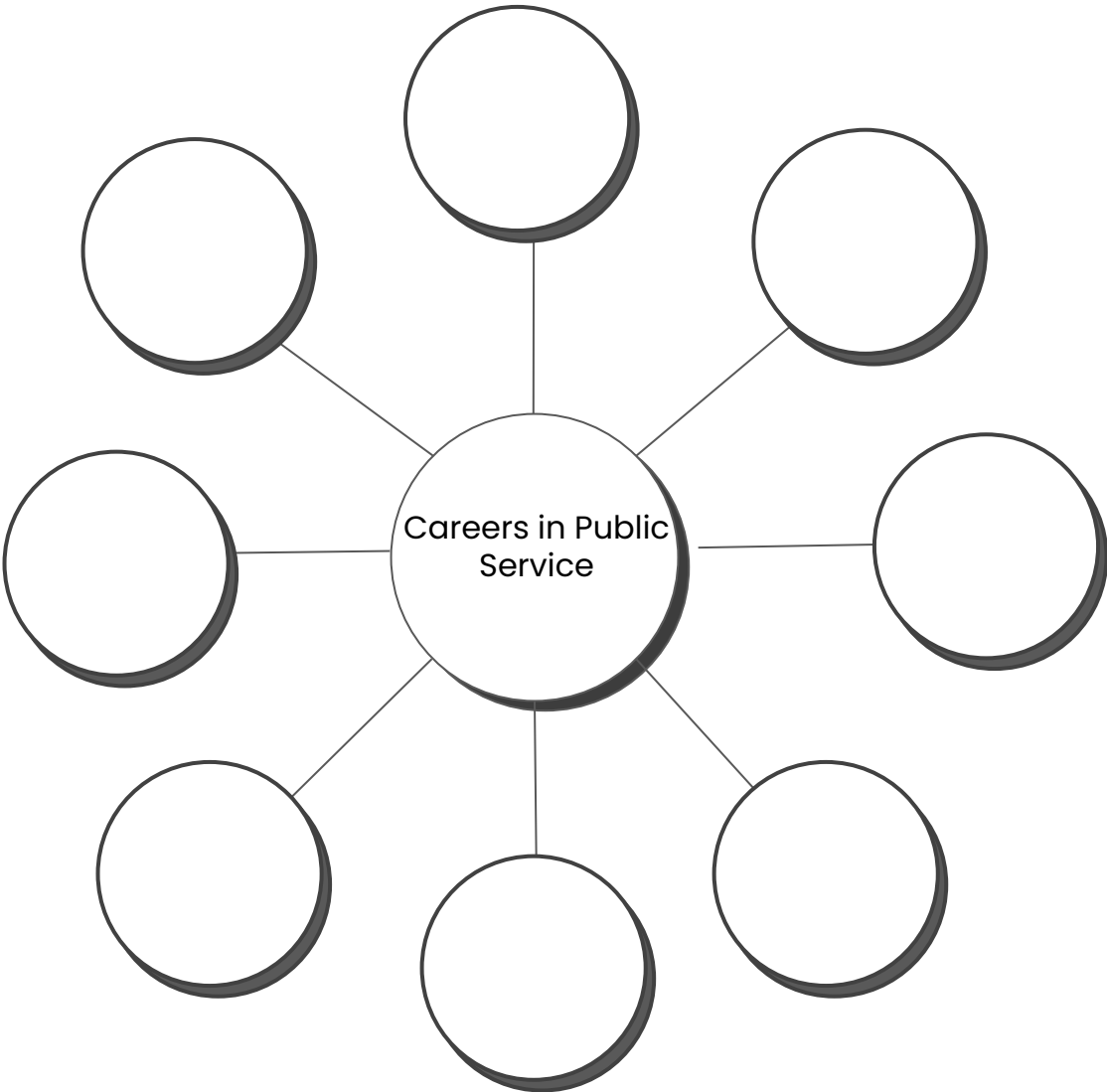
- 3 - 5 local professionals who work in a variety of public service careers.
- Student-derived questions.

Procedure:

1. Reach out to local professionals from various aspects of public service careers (e.g. health services, firefighting, nonprofit administration, public policy, etc.), inviting them to attend a Q & A discussion in your class (in person or virtually).
2. Prior to the discussion, have students compile a list of relevant questions to ask the panel of guests. You can find some [sample questions here](#) to help students get started in generating a list.
3. On the day of the guest speaker event, invite students to ask questions of the panel members.
4. After the guest speaker event, provide space for students to reflect and debrief. Sample student [reflection questions can be found here](#).

Adapted from RealityWorks RealCare Program for Career Exploration

Brainstorming Graphic Organizer



Career Exploration Graphic Organizer

	Career 1	Career 2
Degree or licenses required		
Length of time to complete training or earn degrees		
Average starting salary per year/average hourly wage		
Job outlook		
5 skills needed for this job		
Description of the job setting		
What are the primary job duties?		
Do you work alone or with people?		
What needs or wants does this occupation fill?		
What is one thing an employer would expect from someone in this position?		
What kinds of people are likely to be successful in this career?		

Sample questions for a guest speaker:

- Describe some of the kinds of decisions you have to make on a day-to-day basis.
- What are some misconceptions about your work?
- What makes your job exciting?
- What makes your job challenging?
- What are the biggest opportunities in this field right now?
- What advice do you have for someone who wants to get into this field?

Sample student reflection questions:

- How has your understanding about this career changed?
- What did you realize about yourself as you learned about this career?
- What have you learned about your community as it relates to opportunities in this career area?
- In what ways did learning about this field give you a new perspective, challenge your point of view, or introduce you to new ideas, skills, or information?
- What has this experience taught you about your criteria for an ideal job or career that you hadn't realized previously?
- How do you think what you learned will be useful for you in a professional setting (whether related to this particular career or another career)? Why do you think it will be useful in these ways?