



IMPACT REPORT 2024

**TEACH,
PRACTICE,
REINFORCE.
AT NO COST.
ALWAYS.**

I will teach you
to Read, Write, and
ROAR!



Roar

ROAR

Roar

Michigan Learning Channel
A Public Media Partnership



As we reflect on 2024, the Michigan Learning Channel (MLC) celebrates a year of impactful work dedicated to empowering Michigan students, educators, and families. Through innovative programs, deepened partnerships, and expanded statewide engagement, the MLC has continued to provide essential resources and support to communities across Michigan. Entering 2025 with renewed excitement, hope, and endless possibilities, the MLC remains steadfast in its commitment to creating opportunities for learning, growth, and connection, building on the foundation we've paved since its inception in 2020. We extend our deepest gratitude to the dedicated community of teachers, administrators, support staff, caregivers, and parents who have worked tirelessly to help students thrive in an ever-evolving educational landscape.

The Michigan Learning Channel (MLC), launched in 2020 as a pandemic response, has grown into a vital resource for students, families, and educators across the state. Initially developed to overcome internet access barriers by broadcasting lessons on television, the MLC now offers a robust collection of on-demand resources and tools designed to complement classroom and home learning. Michigan's PBS stations, supported by institutions like Michigan State University, Central Michigan University, Grand Valley State University, Northern Michigan University, Delta College, and Detroit PBS, have created a powerful network of educational innovation tailored to the diverse needs of Michigan communities.

Recognizing ongoing challenges and disparities in academic achievement, the MLC continues to evolve. We offer refined, standards-aligned resources to support not only students, families, and educators but also after-school programs, libraries, and community organizations. Educator involvement has deepened through LABS (Learning and Building Statewide) fellowships, empowering teachers to shape innovative resources and content. To support foundational skills, the channel offers new standards-aligned programs in early math, Math Moments, and literacy, "Read, Write, ROAR!". Additionally, students are empowered to share their stories through media-making opportunities that amplify youth voices. Celebrating Michigan's unique character, the channel also highlights placemaking by showcasing the people, places, and culture that make our state extraordinary. By expanding its reach and capabilities across the state of Michigan, the MLC is opening doors to new possibilities for engaged and innovative learning statewide.

This progress is a testament to the collective effort of those committed to Michigan's students. The MLC's success would not be possible without the input and collaboration of local communities. Together, we ensure that the channel remains a responsive, relevant, and impactful platform for learning.

As we move forward, we invite you to explore the many ways the Michigan Learning Channel can support education in your community. Whether on television, online, or in-person, we're here to provide the resources, experiences, and opportunities that reaffirm our shared commitment to educational excellence. Together, we will continue to invest in the success of every learner in our state.

FROM YOUR MICHIGAN PBS STATION PARTNERS:

Patrick Lakenen
General Manager
WNNM-TV

Greg Giczi
President & General Manager
WNIT: PBS Michiana

Rich Homberg
President & CEO
Detroit PBS

Thomas Bennett
General Manager
Delta College Public Media

Rick Westover
Interim General Manager
WCMU Public Media

Jim Rademaker
General Manager
WGVU Public Media

Shawn Turner
General Manager
WKAR Public Media | Michigan State University

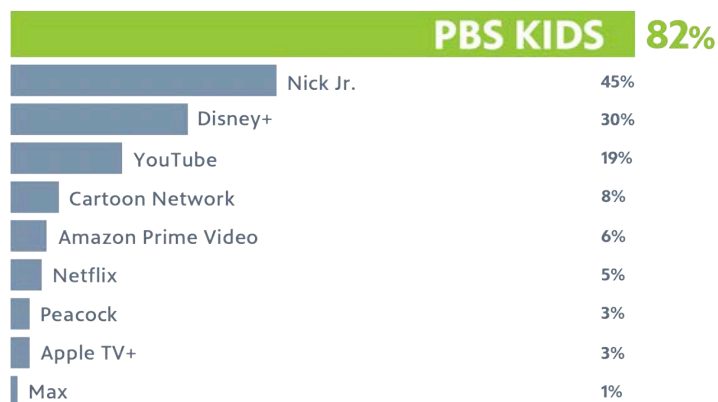
BUILDING TRUST, SHAPING MINDS: THE PBS LEGACY IN EDUCATION

77%
of Americans say PBS is
the most
trusted institution.



For 21 years,
PBS is #1
in public trust.

PBS KIDS named
Most educational media brand.



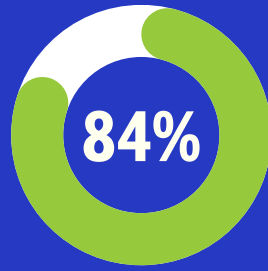
Graph indicates "most educational" and "second most educational."



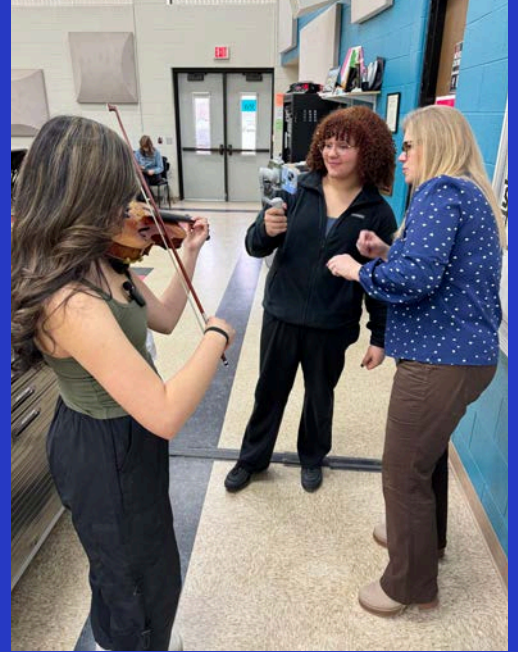
of surveyed adults
agree that
PBS stations
provide an
excellent value
to communities.

PBS stations reach more children, and more parents of young children, in low-income homes than any of the children's television networks.

Source: Nielsen NPOWER, 9/19/22 - 9/24/23, L7 MSu6A6A, 50%, 1+min, PBS, children's cable nets.



of respondents
**support requiring
media literacy
education** in schools.



of surveyed adults
believe PBS
**features a diverse
range of people.**

PBS stations **reach
more Hispanic, Black,
Asian American, and
American Indian
children** ages 2-8 than
any of the children's TV
networks in one year.

The **Michigan Learning Channel** is proud to stand alongside the PBS brand, renowned for its trust, quality, and educational impact.

As a Detroit PBS initiative, MLC leverages the PBS legacy to deliver accessible, high-quality resources that inspire lifelong learning. Through its thoughtful approach to media literacy, MLC empowers students and educators to critically analyze, evaluate, and respond to the media they engage with daily.

By integrating these skills into its educational framework, MLC not only enhances academic outcomes but also prepares learners to navigate an increasingly complex media landscape with confidence and responsibility.





MICHIGAN LEARNING CHANNEL'S HOLISTIC APPROACH TO EDUCATION

The Michigan Learning Channel (MLC) is constantly elevating efforts and content to meet the needs of our community of students, parents, and educators—supporting learning and growth. These are a few areas where we remain focused on delivering impactful, accessible educational resources in the coming year.



Career-Related and Civics-Related Content

Issue Addressed: Limited exposure to career and civic education, resulting in a disconnect between learning and real-world applications.

Impact: Initiatives like *Career Center*, *Youth Advisory Board*, and *On Location* introduce students to career pathways and civic responsibilities, enhancing future readiness and fostering responsible citizenship.

Connect Early Learning Spaces with the PK-12 System

Issue Addressed: Lack of continuity between early childhood programs and the PK-12 education system, leaving many children and families feeling unprepared for kindergarten.

Impact: Programs like *InPACT@Home*, *The Nap Time Show*, *Ann Arbor District Library Story Times*, and *"Read, Write, ROAR!" Preschool* promote early learning by enhancing literacy and numeracy skills. These programs inspire learning and ease transitions into school, especially for underserved communities.

Early Literacy and Mathematics Support

Issue Addressed: Low statewide literacy and math proficiency rates, with nearly 60% of third graders below grade level in reading and over 70% struggling with math.

Impact: Programs like *"Read, Write, ROAR!"* and *Math Might* illustrate evidence-based strategies for school and home to help close learning gaps and increase lagging statewide proficiency rates in literacy and math.

Innovative, Expansive, & Flexible Professional Learning for Michigan Educators

Issue Addressed: Lack of access to flexible and high-quality professional development options, contributing to inconsistencies in teaching effectiveness and teacher retention.

Impact: Programs like *LABS* and *Media Making Playgrounds* offer personalized learning pathways and peer networking, improving instructional quality and alignment with Michigan Academic Standards.



Michigan-Specific Learning Content (Place-Based Education)

Issue Addressed: Traditional curricula don't always engage students with local history, geography, and culture, leading to a lack of state pride and community connection.

Impact: Programs like *Iconic Michigan* and *On Location* promote interdisciplinary learning, foster cultural pride, and prepare students for careers tied to Michigan's industries.

Models for Parent and Community Engagement

Issue Addressed: Fragmented parental and community involvement, especially in under-resourced communities, limits holistic support for students.

Impact: Each station is supported by a dedicated engagement coordinator focused on fostering family and community connections tailored to their specific location. This approach ensures comprehensive regional coverage, driving enhanced academic outcomes and helping to close achievement gaps.

Tools for Executive Function, Social, and Character Development

Issue Addressed: Gaps in executive function and social-emotional skills hinder academic success and workforce readiness.

Impact: Programs like *Relationships Initiative* and *The Good Eggs* foster perseverance, teamwork, and resilience, improving students' readiness for academic and life challenges.

Youth Voice and Media Making

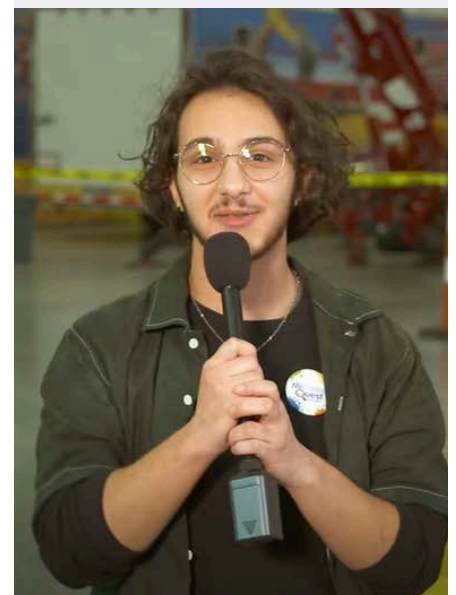
Issue Addressed: Lack of tools for media creation and digital literacy stifles ability for self-expression, student voice, and future career readiness.

Impact: Initiatives like the *Youth Advisory Board* empower students to create media, building critical thinking, communication, and leadership skills while amplifying underrepresented voices.

ENHANCING ACCESS TO EDUCATIONAL RESOURCES

The new Michigan Learning Channel website will be a game-changer in addressing educational challenges across Michigan. With improved navigation and innovative tools, the redesigned site will make it easier for users to access resources, engage with content, and find what they need.

Guided by feedback from educators, students, and families, this platform will serve as a vital hub for lifelong learning and strengthen our partnerships statewide.



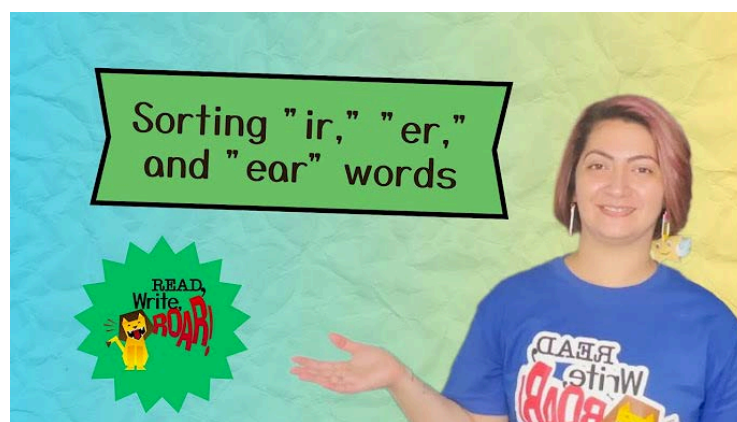
SPOTLIGHT LITERACY PROGRAMS

PARTNERING WITH



The Michigan Learning Channel is proud to partner with the Michigan Association of Intermediate School Administrators (MAISA) to create educational content for Michigan students, Pre-K through 12th grade. MAISA leads content development with Detroit PBS and the MLC advisory board, ensuring lessons meet Michigan teaching standards.

Together, we produce engaging video lessons, support professional learning, and create programs like "Read, Write, ROAR!" based on the Literacy Essentials, and MLC LABS. We are grateful for MAISA's partnership in supporting students and educators statewide.



EMPOWERING YOUNG MINDS AND STRENGTHENING LITERACY ACROSS MICHIGAN

Launched in 2021, "Read, Write, ROAR!" has become a vital resource for Michigan's PK-5 learners, offering video lessons, activity sheets, and QR-code-linked content taught by certified teachers. Aligned with state standards and Literacy Essentials, it bridges school and home learning.

With engaging, high-quality resources tailored to each grade, Read, Write, ROAR! empowers families and educators to build children's essential reading and writing skills, making a lasting impact on literacy education.



Lesson 1002

Making Michigan – Lessons in Michigan History

English

4th Grade, 5th Grade

Take a dive into the history of Michigan. First, learn about how Lansing became Michigan's capital city. Then,



Lesson 1005

Getting From Here to There – Michigan's Bridges, Roads, Waterways, and More

English, Science

4th Grade, 5th Grade

From bridges to roads, rivers to lakes, trains to planes Michiganders need to get... from here to there. Learn



Lesson 108

Rivers and Lakes, Oh My!

English

4th Grade, 5th Grade

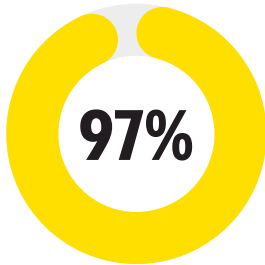
Travel the scenic Lansing

NEW IN 2024: READ, WRITE, ROAR! UPPER ELEMENTARY

In 2024, the Michigan Learning Channel expanded its literacy initiatives by launching "Read, Write, ROAR!" Upper Elementary, targeting 4th and 5th-grade students. This program offers engaging videos and activities designed to enhance reading and writing skills, hosted by experienced teachers and educators from across the state.

Students develop essential literacy skills such as metacognition, decoding, genre identification, figurative language, comprehension, and media literacy—all while engaging with Michigan's rich history, science, and culture. The program fosters critical thinking and analysis through diverse reading and writing opportunities, equipping students with strategies to navigate various genres and content areas effectively.

READ, WRITE, ROAR! IMPACT IN NUMBERS



of caregivers found the "Read, Write, ROAR!" activity books **easy to use.**



of sampled caregivers agreed or strongly agreed that RWR materials **improved their confidence in helping their child learn to read.**



of sampled caregivers agreed or strongly agreed that RWR materials **helped children learn how to read.**



“ My granddaughter loved the ["Read, Write, ROAR!"] program so much. She has dyslexia and the program was easy for her and greatly improved her reading. We are talking about a child that didn't like reading because of her diagnosis but now she is thriving in reading as she enters middle school.”

— Caregiver participating in the Detroit PBS / MLC Education Stakeholder Evaluation

LIFELONG LEARNING FOR MICHIGAN: EDUCATIONAL RESOURCES FOR EVERY AGE

The Michigan Learning Channel is proud to offer a rich and diverse library of videos that bring learning to life for viewers of all ages. From foundational lessons for young learners to inspiring content for families and educators, our featured shows celebrate the power of education through engaging and accessible programming.

Each video is thoughtfully crafted to spark curiosity, inspire creativity, and support growth, no matter where people are on their learning journeys. Explore our collection and celebrate the wide range of educational opportunities that make learning exciting and accessible for everyone across Michigan.

PRE K - ELEMENTARY



READ, WRITE, ROAR! PRESCHOOL

English

Build a foundation of literacy skills with your early learners.



MATH MIGHTS

Math

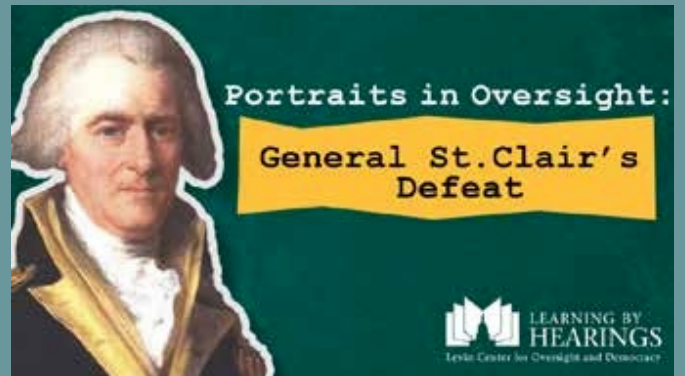
Engaging lessons help students build number sense and learn strategies for solving all kinds of math problems.



ON LOCATION

Science, Social Studies, Virtual Field Trips

Go On Location with the Michigan Learning Channel and visit the places and people that make Michigan unique.



PORTRAITS IN OVERSIGHT

Social Studies

The "Portraits in Oversight" video series is a product of The Carl Levin Center for Oversight and Democracy.

MIDDLE SCHOOL

HIGH SCHOOL

CAREER EXPLORATION



EXTRA CREDIT

English, Science, Math, Social Studies, Health & Fitness

Creative writing, math, fitness, art, career exploration, and more for 6th-8th graders.



THE CAREER CENTER

Career Exploration

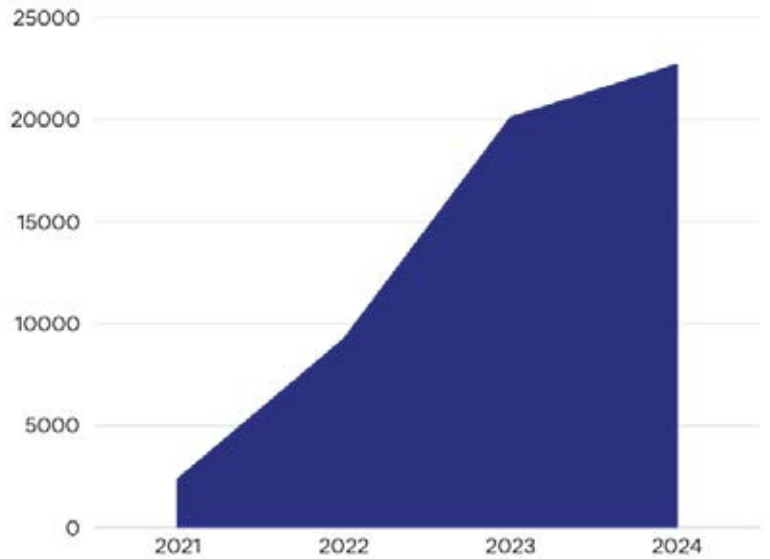
Real teens explore the opportunities in their future and the paths available to find their dream career.

2024 REACH DATA



AVERAGE MONTHLY VIDEO VIEWS

Our YouTube channel has seen incredible growth from 9,253 average monthly views in 2022 to an impressive 22,695 in 2024. This consistent upward trend highlights the increasing impact and reach of our content and showcases our dedication to engaging and expanding our audience!

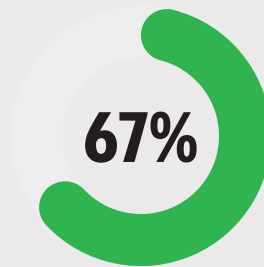


Digital Video Views: Sprout Social, YouTube Studio, and Domo. (2024).



VIRTUAL AND IN-PERSON ENGAGEMENT

We conducted 748 engagement activities, such as outreach, professional learning, special events, hands-on learning, partnerships, and more, reaching over 89,000 people in 2024.



of people attending were students and their families, highlighting our commitment to directly engaging and supporting the educational community.

**OVER
242+
PARTNERS**

collaborated with across key sectors, including schools, libraries, community groups, higher education institutions, and STEM/nature organizations, to drive impactful programs and initiatives.

Michiganlearning.org consistently draws **OVER 38,000 WEBSITE EVENTS AND INTERACTIONS MONTHLY.**

66% GROWTH IN YOUTUBE SUBSCRIBERS

between Dec. 2023 to Dec. 2024 showcasing our increasing engagement and value.



59,068 NEWSLETTER SUBSCRIBERS WITH 25% OPEN RATE

SUBSCRIBER TRENDS AND ENGAGEMENT

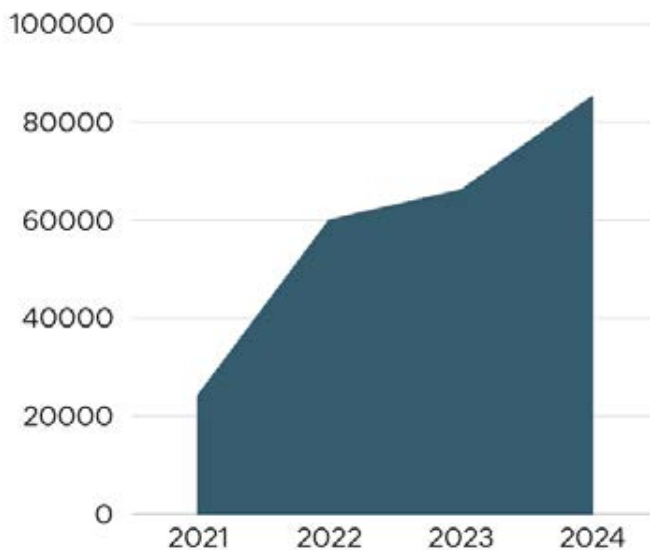
In 2024, our subscriber base of 29,412 parents and 29,656 educators provides a strong foundation of engaged readers. With a consistently impressive 25-26% open rate, aligned with industry standards for educational e-newsletters, our content continues to deliver value and resonate with our audience.

This shift presents an exciting opportunity to focus on deepening connections with our most engaged readers while exploring innovative strategies to expand our reach and amplify our impact.

AVERAGE MONTHLY SOCIAL IMPRESSIONS

Our social media presence has grown exponentially across platforms like Facebook, Instagram, X (formerly Twitter), LinkedIn, and TikTok. Over the past four years, impressions have soared from 24,004 in 2021 to an incredible 85,226 in 2024—more than tripling our reach. This sustained growth reflects our dedication to delivering engaging, impactful content that resonates with diverse audiences.

As we continue to build on this momentum, we are excited to reach even more people and further amplify our mission through innovative digital strategies.



STATEWIDE ENGAGEMENT



CURIOUS MINDS: INSPIRING THE NEXT GENERATION OF STEM LEADERS

In East Lansing, WKAR produces the Emmy award-winning show *Curious Crew*, which introduces young learners to science concepts and the inquiry process through fascinating demonstrations and explorations. Our engagement team brings Curious Crew Roadshows to schools, libraries, and museums in order to bring the scientific process to life for kids of all ages. Each episode and in-person program includes a phenomenon-based exploration, a STEM challenge, and a Curious About Careers segment, introducing students to STEM career opportunities in our state.

At our WNMU station in Marquette, our team has built strong relationships with a teacher community grounded in professional learning and university culture. Pre-service teachers at Northern Michigan University and teachers who graduate and teach in classrooms across Michigan's Upper Peninsula have joined us for professional learning centered on early literacy practices, educational technology, differentiation, visible learning and research-based teaching practice, media literacy, and more.



EDUCATOR EXCELLENCE: EMPOWERING TEACHERS WITH WNMU



COMMUNITY LEARNING: PARTNERSHIPS ACROSS MID- MICHIGAN

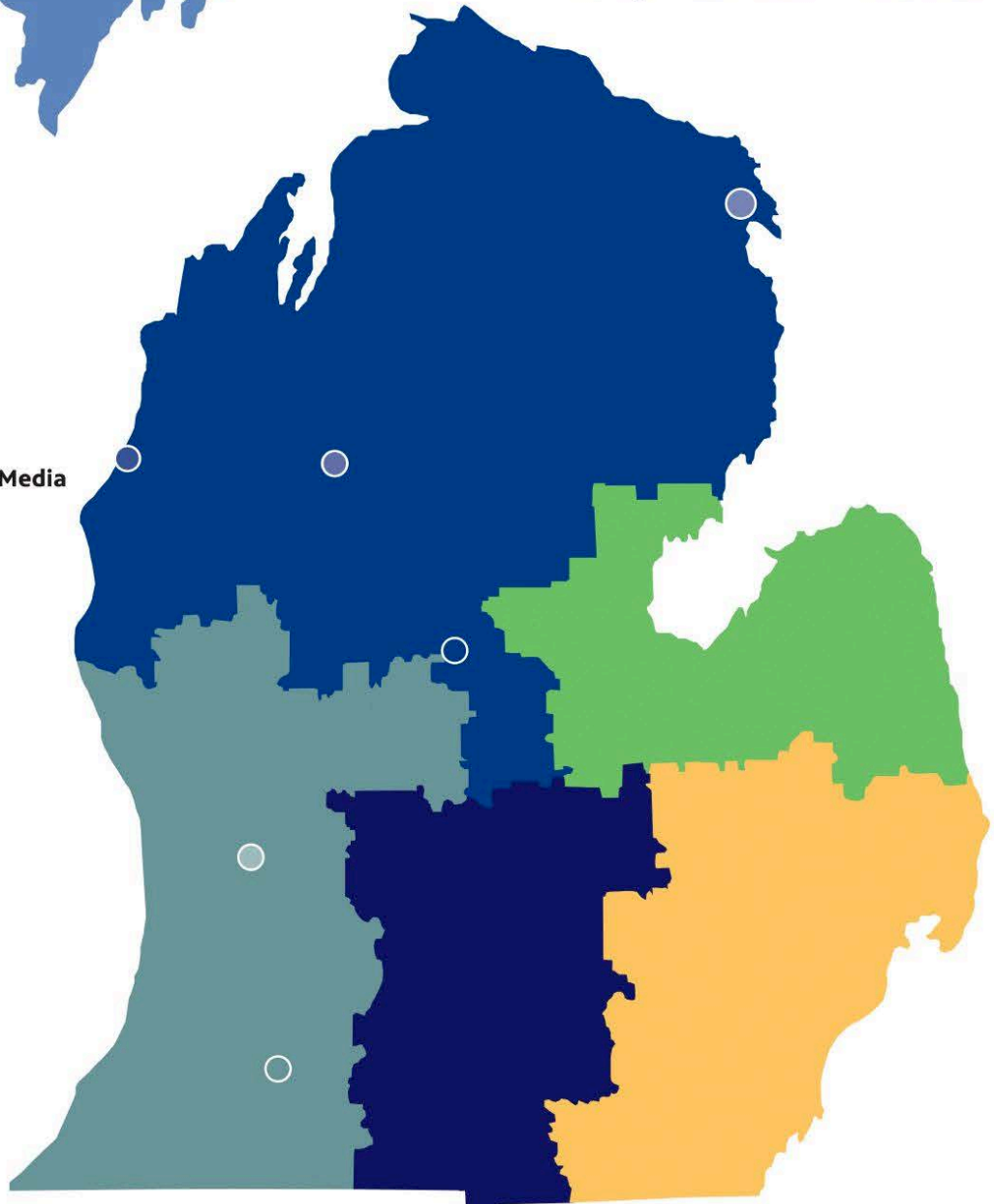
Delta College Public Media serves a vast and diverse mid-Michigan community alongside excellent community partners who are investing in STEM education, career exploration, outdoor learning, sustainability, and so much more. Our mid-Michigan team has connected with the STEM Pipeline, the Saginaw Career Center, Genesee Literacy Network, and others to bring 21st-century learning to young people and their families.



Serving Schools Statewide
Through Your Local PBS Stations

The Michigan Learning Channel is Available On:

- WCMU**
Alpena
Channel 6.4
- Cadillac**
Channel 27.4
- Manistee**
Channel 21.4
- Mt. Pleasant**
Channel 14.4
- WDCQ**
Delta College Public Media
Channel 19.5
- WGVU**
Grand Rapids
Channel 35.6
- Kalamazoo**
Channel 52.6
- WKAR**
WKAR Public Media
Channel 23.5
- WNMU**
WNMU-TV
Channel 13.4
- WTVS**
Detroit Public TV
Channel 56.5
- WNIT**
Michiana PBS
Channel 34.5



MichiganLearning.org
@MichLearning



Rescan Your TV

Your remote control and TV menus may vary, but the steps are the same. Your TV will scan for all available channels.

TV sets connected to cable, satellite or other pay TV providers do not need to scan.

How to Scan

1. Press menu on your remote control.
2. Select setup.
3. Choose antenna then channel scan or auto tune.

REV 5/25/21

EDUCATOR COMMUNITY

MLC has always been for, by, and with teachers. We take a holistic approach to school and classroom supports by cultivating educator networks, offering relevant and high-quality professional learning experiences, and partnering directly with educators to support teaching and learning.



Educator Storytelling Workshop

In May 2024, we gathered partners, content creators, and classroom teachers from around the state to participate in a community building and storytelling experience. Educators learned ways to share the innovative and creative work that they do in their learning spaces along with ways to bring similar storytelling frameworks and instructional prompts to their students. MLC produced video stories after the event in order to highlight participants and celebrate teaching and learning across Michigan.

Iconic Michigan Teacher Fellowship

Our annual Iconic Michigan Teacher Fellowship brings together classroom teachers who are interested in bringing more media literacy and media creation to their students. Participants receive stipends, equipment, and professional learning in support of media literacy standards. Teachers modify lesson plans and create a learning experience for their students that culminates in the production of digital stories about iconic landmarks, places, and people in their communities.

LABS Community and Ambassador Network

Public media is meant to bring people together. We work hard to provide spaces, both in-person and virtually, where educators can connect, share ideas, offer feedback, and find resources for teaching and learning. Our LABS - Learning and Building Statewide - network offers a digital space for educators to stay in touch with us and with each other.

Statewide Conferences and Events

We take advantage of networks and events that already exist across our state by participating in gatherings at education conferences and meetings. We intentionally connect with our audience and bring relevant resources to distribute so that our statewide partners and the educators that they bring together feel the impact of our collective work.



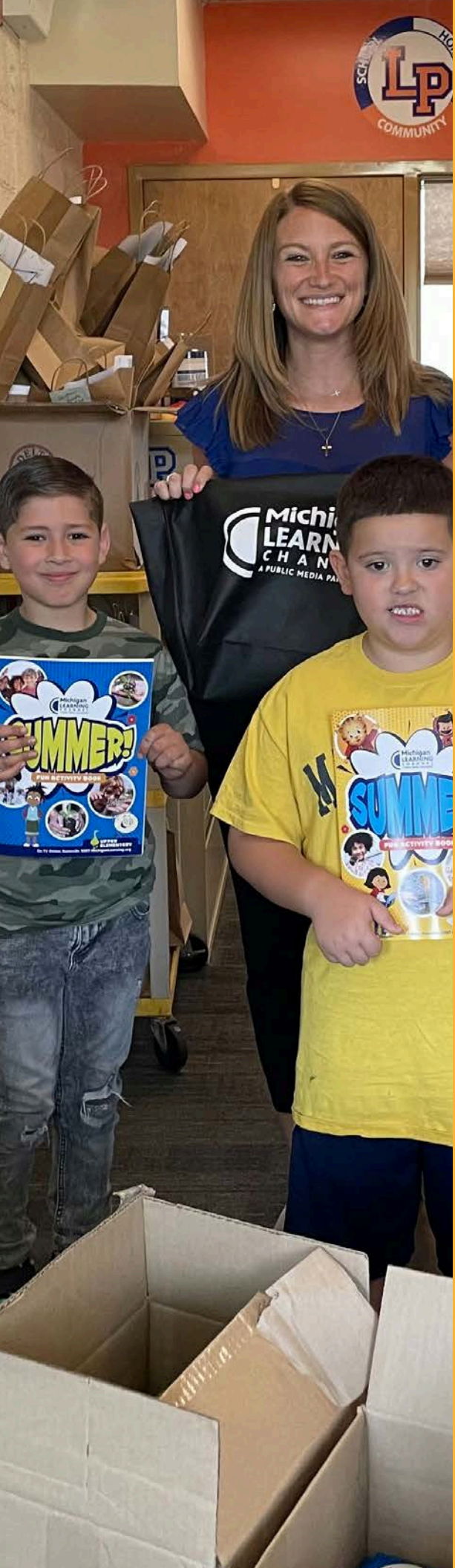
“Collective Teacher Efficacy” is the most impactful factor in influencing student success.
Hattie, 2018

MLC EDUCATOR NETWORKS

We connected with over 1,000 educators at conferences and other statewide events.

We hosted 4,246 educators at virtual and in-person professional development events across the state.

Our growing LABS digital community includes 198 educators and organizational partners over 100.



SUMMER LEARNING

By maintaining continuous and close connections with our communities and school districts, we use feedback on program usage to enhance the resources, programs, and networks we provide.

Accessible Learning

The MLC Summer Fun Activity Book ensures that all young Michiganders have access to standards-aligned out-of-school-time learning in addition to fun, community-driven activities. The 8-week asynchronous learning program features lessons in Literacy, Math, Science, Arts, and Fitness alongside family activities and hands-on experiences from PBS and PBS KIDS. The Summer Activity Book is available digitally and from all seven MLC partner stations at no cost to families, organizations, and schools.

Combatting The Summer Slide

The MLC Summer of Fun promotes learning across the curriculum and can be a factor in helping schools and families combat the “summer slide,” where students lose anywhere from 20-30 percent of their school year gains in math and reading. By providing digital and print resources for grade-level practice, we help ensure that students stay on track and continue growing as they enter a new school year.

Community Outreach

Over the summer, the statewide team shared Summer Learning materials with more than 20,000 people at hundreds of events, including school carnivals, library events, and community festivals. We partnered with community organizations to distribute activity books across the state and brought MLC and PBS content to life alongside our many partners at museums, zoos, summer camps, and parks.



Professional Learning Opportunity

Michigan Virtual offers a module designed to help educators learn about the Summer Learning program and its connections to literacy research from the Literacy Essentials. To date, 1,595 individuals have engaged in this no-cost learning opportunity, which includes the option to earn two free State Continuing Education Clock Hours (SCECHs), professional development hours approved by the Michigan Department of Education for educator certification renewal.

Celebrating Michigan

Recent research indicates the power of novelty in stimulating learning and memory. The MLC Summer of Fun encourages young learners and their families to take advantage of what makes Michigan great all summer long, helping to keep kids active, engaged, and curious. Through partnerships with local libraries, museums and historical sites, and our state parks, we created connections between media-driven learning and Michigan's beautiful heritage and landscape, and helped to cultivate a new generation of explorers.

SUMMER LEARNING IN NUMBERS

25,000+ physical activity
books distributed

across the state by schools
and community partners
and at outreach events.

1,783 families

downloaded a digital copy
of the activity book from
MichiganLearning.org.

Over 10,000 visits

to our MLC Summer of Fun
videos and resources on
MichiganLearning.org

PARTNERS

IN 2024, HUNDREDS OF EDUCATORS CONTRIBUTED TO THE MICHIGAN LEARNING CHANNEL AS CONTENT ADVISORS, CLASSROOM USERS, AND MEMBERS OF ITS PROFESSIONAL LEARNING COMMUNITY, DRIVING COLLABORATION AND INNOVATION IN EDUCATION.

Michigan Association of Intermediate School Administrators (MAISA): MAISA helps select and develop MLC content aligned with Michigan's educational standards. MLC literacy content is informed by MAISA's Literacy Essentials and the Literacy Coaching Network regularly engages with content and programs. Initiatives like "Read, Write, ROAR!" and professional learning sessions support teachers and young learners across the state.

InPACT (University of Michigan): MLC partners with InPACT to promote health and physical activity in classrooms. This collaboration encourages students to engage in movement-based activities, supporting overall well-being.

Great Lakes Stewardship Initiative (GLSI): MLC supports GLSI's mission to foster environmental education and Great Lakes stewardship. Together, they enhance hands-on learning opportunities for K-12 students across Michigan.

Library of Michigan: This partnership focuses on enhancing literacy through resources like summer reading programs. MLC collaborates to provide video lessons and activities for youth librarians and libraries statewide.

Local Community Partners: We collaborate with local and regional partners and educator networks all over the state. We are always happy to share more about the work we do in specific communities!

MLC Initiative Advisory Board Members Facilitators:

- **Omar Hakim**, Vice President of Education, Detroit PBS
- **Jeni Sobbry**, Director of Education Operations, Detroit PBS

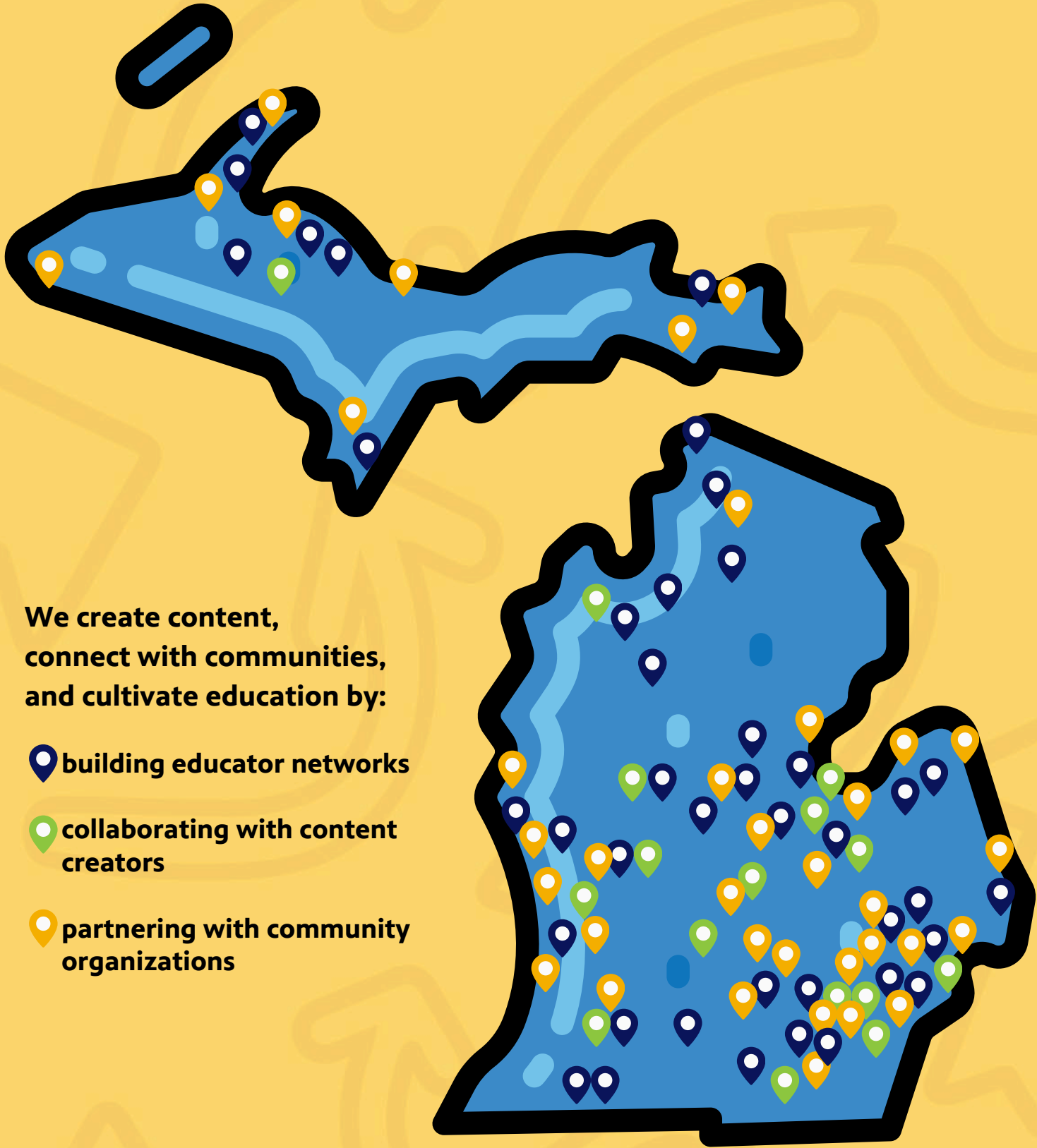
Members of the MLC Initiative Advisory Board:

- **Sheila Alles**, Retired Chief Deputy Superintendent and Interim State Superintendent of Schools, Michigan Department of Education
- **Dr. Thomas Drake**, Instructional Designer and Research Associate, Educational Studies Program, Marsal Family School of Education, University of Michigan
- **Kelly Isrow**, GSRP Education Consultant
- **Paul Liabenow**, Retired MEMSPA Executive Director
- **Chandra Madefferi**, President and Chief Executive Officer, Michigan Education Association (MEA)
- **Dr. Edward J. Manuszak II**, Executive Director for Early Childhood, Washtenaw Intermediate School District
- **Robin Pizzo**, Director of Education, WKAR
- **Alisande Shrewbury**, Special Assistant to Superintendent, Michigan Department of Education
- **John Severson**, MAISA Executive Director
- **Annie Spear**, MAISA Project Director
- **Lakia Wilson-Lumpkins**, President, Detroit Federation of Teachers




Educator Network and Content Partners:

Alphabetical by Organization

- **Lauren Fardig-Diop** - Achieving College and Career Education, Ypsilanti
- **T. Yarnell Ball** - Arts Educator, Detroit
- **Matt Offenbecker** - Bay City Western High School, Bay City
- **Erin Kratky** - Buchanan Middle School, Buchanan
- **Monica Luke** - Buchanan Middle School, Buchanan
- **Carrie Mattern** - Carmen-Ainsworth High School, Flint
- **Lauren Harrington** - Cass Technical High School, Detroit
- **Troy Hicks** - Central Michigan University, Mt. Pleasant
- **Amanda Ladach** - Central Park, Midland
- **Brittany Mora** - Charlevoix Public Schools, Charlevoix
- **Jane Garver** - Charlevoix Public Schools, Charlevoix
- **Ashli Domsic** - Clarkston Community School District, Clarkston
- **Adam Rauscher** - Dearborn City School District, Dearborn
- **Connie Mitchell** - Detroit Public Schools Community District, Detroit
- **Thomas Benson** - Detroit Zoo, Royal Oak
- **Thuyen Kaczor** - Dieck Elementary, Swartz Creek
- **Laurie Kempisty** - Douglas Elementary School, Garden City
- **Sierra Boone** - Educator and Producer, Detroit
- **Eileen Boekestein** - EGLE, Lansing
- **Tamara Nelson** - Engadine Consolidated Schools, Mackinac City
- **Kristel Sexton** - Farmington Community Library, Farmington
- **Meran Khon** - Fordson High School, Dearborn
- **Melissa Wing** - Genesee ISD, Flint
- **Heba Ghanem** - Gompers Middle School, Detroit
- **Julie Huggler** - Grand Blanc High School, Grand Blanc
- **Jennifer Ward** - Grandville High School, Grandville
- **Jen Ward** - Grandville High School, Grandville
- **Alanna Price** - InPACT, Detroit
- **Chad Zuber** - Innocademy, Zeeland
- **Morgan Raether** - Jeffers High School, Houghton
- **Angela Chaput** - Joseph K. Lumsden Bahweting Anishnabe PSA, Ste. Sault Marie
- **Tan-A Hoffman** - Joseph K. Lumsden Bahweting Anishnabe PSA, Ste. Sault Marie
- **Linda F. Lee** - Kalamazoo Central High School, Kalamazoo
- **Heather French** - Lake Linden-Hubbell MS/HS, Houghton
- **Jason Kaye** - Lansing Public School District, Lansing
- **Brian Peterson** - Madison-Carver Academy, Detroit
- **Mali Haslerig** - Madison-Carver Academy, Detroit
- **Carla Zygnier** - Manchester Community Schools, Manchester
- **Shannon Fuller** - Manistee ISD, Manistee
- **Mary McCafferty Douglass** - Marshall Public Schools, Calhoun
- **Kara Clayton** - Media Literacy Educator, Farmington
- **Megan Friend** - Memphis Elementary School, St. Clair
- **Ryan Brown** - Merrill Community School, Saginaw
- **Samantha Sanchez** - Michigan Islamic Academy, Ann Arbor
- **Erica Colon** - Michigan State University Child Development Laboratories, East Lansing
- **Amanda Ladach** - Midland Public Schools, Midland
- **Laura Veihl** - Muskegon ISD, Muskegon
- **Lacey O'Donnell** - Negaunee Public Schools, Marquette
- **Paul Roose** - Outdoor Educator, Saginaw
- **Wanda Burke** - Outdoor Educator, Saginaw
- **Ashley Patterson** - Owosso Public Schools, Owosso
- **Jeff Scott Kass** - Pioneer High School, Ann Arbor
- **Nix Henry** - Saginaw Chippewa Indian Tribe, Mt. Pleasant
- **Jason Applegate** - Saginaw ISD, Saginaw
- **Christy Graham** - Saginaw Township Community Schools, Saginaw
- **Samantha Wiens-Wice** - Sashabaw Middle School, Clarkston
- **Tina Kelly** - School District of the City of Hamtramck, Hamtramck
- **Lisa Voelker** - SEMIS, Ypsilanti
- **Alessandra McBroom** - South Redford School District, Redford
- **Lynda O'Donnell** - South Redford School District, Redford
- **Jason Liptow** - St. Joseph The Worker, Grand Rapids
- **Jean Simon** - St. Michael Catholic School, Grand Ledge
- **Megan Watkins** - Sturgis Public Schools, St. Joseph
- **Courtney Parker** - Southeastern High School, Detroit
- **Brad Erlenbeck** - Swan Valley Middle School, Saginaw
- **Anne Zibell** - The Detroit Zoological Society, Royal Oak
- **Christina Adamson** - Tri County Area Schools, Sand Lake
- **Dr. Rebecca Hasson** - University of Michigan, Ann Arbor
- **Jill Erfourth** - Utica Community Schools, Utica
- **Alexis Dahl** - U.P. Educator, Marquette
- **Jennifer Blake** - Valley Lutheran High School, Saginaw
- **Geanice Miller** - Van Buren ISD, Lawrence
- **Taylor E Sastre** - Washtenaw Technical Middle College, Ypsilanti
- **Hanna Kim** - West Bloomfield School District, West Bloomfield
- **Jennifer Tianen** - West Bloomfield School District, West Bloomfield
- **Alan Demski** - Woodland Developmental Center, St. Clair
- **Kallista Marie** - Ypsilanti District Library, Ypsilanti



**We create content,
connect with communities,
and cultivate education by:**

-  **building educator networks**
-  **collaborating with content creators**
-  **partnering with community organizations**

 <p>WCML, Alpena WCMV, Cadillac WCMW, Manistee WCMU-TV, Mount Pleasant</p>	<p>DELTA COLLEGE Public Media</p> <p>WDCQ, Bad Axe</p>	 PBS WGVU Public Media WGVU-TV, Grand Rapids WGVK-TV, Kalamazoo	
<p>WKAR WKAR-TV, East Lansing</p>	<p>DETROIT  PBS</p>	 PBS Michiana wnit WNIT, South Bend	<p>WNMU-TV  PBS Marquette WNMU, Marquette</p>

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